

## UG Finalist Media+ Resit Assessments 23-24

Please select your module from the list below. It will link to the resit assessment information.

Please take note of the submission instructions for your module. If you are a student trailing the assessment from a previous academic year or having a deferred resit, you will be given access to the Canvas page so that you are able to submit your work.

If you are unsure how to submit, please refer to the guidance on the Sussex website [Submitting an assessment : University of Sussex](#). Alternatively, please contact the MAH Curriculum and Assessment team for advice ([mah-cao@sussex.ac.uk](mailto:mah-cao@sussex.ac.uk)).

**You can find your deadlines for resits on Sussex Direct**

Media+ Finalist Resits		
<a href="#">Advertising and Social Change</a>	<a href="#">Humanitarian Communication</a>	<a href="#">Public Relations</a>
<a href="#">Celebrity, Media and Culture</a>	<a href="#">Journalism Politics and Society</a>	<a href="#">Questioning the Digital</a>
<a href="#">Cities, Capital, Culture</a>	<a href="#">Journalism Project</a>	<a href="#">Revolutionary Media</a>
<a href="#">Dissertation (Digital Media and Culture)</a>	<a href="#">Media and Comms Dissertation Preparation</a>	<a href="#">Social Media and Critical Practice</a>
<a href="#">Everyday Life and Technology</a>	<a href="#">Media and Communications Dissertation</a>	<a href="#">Social Media and Critical Practice B</a>
<a href="#">Feminism and Digital Culture</a>	<a href="#">Media, Publics and Protest</a>	<a href="#">The Politics of Representation</a>
<a href="#">Globalisation and Communication</a>	<a href="#">Media, War and Terrorism</a>	<a href="#">Urban Multiculture</a>
	<a href="#">Practising Journalism</a>	

Module Title	Module Code	Format & Weighting
<b>Advertising and Social Change</b>	<b>P3080</b>	<b>See below</b>
<b>Assessment Details and Expectations</b>		
<b>Trailed Resit: Portfolio (30%)</b>		
<i>Trailing students (e.g those with initial attempt year 22/23)</i> PowerPoint and 500-word report.		
Select one of the following 2 presentation topics:		
'Choose a recent advertisement (of the last ten years) and discuss how this represents men or women'		

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**OR**

'Choose a brand and analyse its communications in relation to social change'

In either case, justify why you have selected this specific example, connect it to key and recommended readings from the module, set it in the context of the country in which it aired and then:

Produce a PowerPoint Presentation of no more than 6 slides on this topic, including a final one that lists your bibliography (only sources that you cite), as well as a report of 500 words to accompany the presentation.

**Submit to Canvas Turnitin on the [23/24 page](#).**

Module Title	Module Code	Format & Weighting
<b>Celebrity, Media and Culture</b>	<b>P5014</b>	<b>See below</b>

## Assessment Details and Expectations

### **Resit: Portfolio (70%) (4500 words portfolio)**

Your portfolio should consist of **three illustrated case studies** (roughly 1500 words each) that demonstrate both a breadth and depth of knowledge of critical approaches to celebrity media and culture.

For more information, visit the [module Canvas page](#).

**Submit to [Canvas Online](#)**

### **Resit: Video or Image Report (30%)**

You can choose how you would like to present your report. You have the choice of 2 presentation formats:

- **Image Format:** A set of 5-8 slides or static images in a style appropriate for sharing on social media (e.g. in the style of a carousel on Instagram). You could use Powerpoint to produce a series of slides, or if you are confident with the software, use photoshop, in design etc. to produce a series of images, and then combine them into a PDF.
- **Video Format:** A short video of 5-8 minutes, in a style appropriate for sharing on social media (e.g. videos on YouTube, TikTok, or Instagram reels). The video may include your own face, but should also make use of other visual materials like images.

For more information about the content of your report and marking criteria, visit the [module Canvas page](#).

**Submit to [Canvas Online](#)**

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Module Title	Module Code	Format & Weighting
<b>Cities, Capital, Culture</b>	<b>P5039</b>	<b>See below</b>
<b>Assessment Details and Expectations</b>		
<p><b>Resit: Essay (70%)</b></p> <p>You should follow the instructions for the original assessment, as seen on the module's <a href="#">Canvas site</a>. If this is your second attempt, please choose a different question from your original submission.</p> <p><b>Submit to Canvas Turnitin</b></p> <p><b>Resit: Report (30%)</b></p> <p>You should follow the instructions for the original assessment, as seen on the module's <a href="#">Canvas site</a>.</p> <p><b>Submit to Canvas Turnitin</b></p>		

Module Title	Module Code	Format & Weighting
<b>Dissertation (Digital Media and Culture)</b>	<b>P5090</b>	<b>See below</b>
<b>Assessment Details and Expectations</b>		
<p><b>Resit: Dissertation (100%)</b></p> <p>Students should re-work their original 8,000-word dissertation. If one was not submitted/written, they are required to submit a new dissertation. Please see the <a href="#">module Canvas page</a> for more information.</p> <p><b>Submit to Canvas Turnitin</b></p>		

Module Title	Module Code	Format & Weighting
<b>Everyday Life and Technology</b>	<b>P3020</b>	<b>See below</b>
<b>Assessment Details and Expectations</b>		
<p><b>Resit: Essay (70%)</b></p> <p>You should follow the instructions for the original assessment, as seen on the module's <a href="#">Canvas site</a>. If this is your second attempt, please choose a different question from your original submission.</p> <p><b>Submit to Canvas Turnitin</b></p>		

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## Resit: Essay (30%)

You should follow the instructions for the original assessment, as seen on the module's [Canvas site](#). If this is your second attempt, please choose a different question from your original submission.

**Submit to Canvas Turnitin**

Module Title	Module Code	Format & Weighting
<b>Feminism and Digital Culture</b>	<b>P5017</b>	<b>See below</b>

### Assessment Details and Expectations

#### Trailed Resit: Essay (100%)

A 3,500 word research essay.

Please refer to and reattempt the original assessment instructions on [Canvas](#).

**Submit to [Canvas Turnitin 22/23 page](#)**

Module Title	Module Code	Format & Weighting
<b>Globalisation and Communication</b>	<b>P4114</b>	<b>See below</b>

### Assessment Details and Expectations

#### Resit: Essay (100%) (2000 words)

Please reattempt the initial assessment:

For this assessment you must choose an example of globalised media and conduct a case study analysis of it using key ideas from the module. Start by thinking of which week's topics you're interested in and looking for examples of it. Then write 2000 words of analysis to explain the phenomenon in relation to key ideas from the module.

Further instructions can be found on the [module's Canvas site](#).

**Submit to Canvas Turnitin.**

#### Trailed Resit: Essay (100%) (2000 words)

Please reattempt the initial assessment:

For this assessment you must choose an example of globalised media and conduct a case study analysis of it using key ideas from the module. Start by thinking of which week's topics you're interested in and looking for examples of it. Then write 2000 words of analysis to explain the phenomenon in relation to key ideas from the module.

Further instructions can be found on the [module's Canvas site](#).

**Submit to 22-23 Canvas pages [here](#)**

# SCHOOL OF MEDIA, ARTS AND HUMANITITES

Module Title	Module Code	Format & Weighting
<b>Humanitarian Communication</b>	<b>P5033</b>	<b>See below</b>
Assessment Details and Expectations		
<p><b>Resit: Essay (100%)</b></p> <p>You should follow the instructions for the original assessment, as seen on the module's <a href="#">Canvas site</a>. If this is your second attempt, please choose a different question from your original submission.</p> <p><b>Submit to Canvas Turnitin</b></p>		

Module Title	Module Code	Format & Weighting
<b>Journalism, Politics and Society</b>	<b>P5061</b>	<b>See below</b>
Assessment Details and Expectations		
<p><b>Resit: Essay (70%)</b></p> <p>You should follow the instructions for the original assessment, as seen on the module's <a href="#">Canvas site</a>. If this is your second attempt, please choose a different topic from your original submission.</p> <p><b>Submit to Canvas Turnitin</b></p>		
<p><b>Resit: Report (30%)</b></p> <p>You should follow the instructions for the original assessment, as seen on the module's <a href="#">Canvas site</a>. If this is your second attempt, please choose a different topic from your original submission.</p> <p><b>Submit to Canvas Turnitin</b></p>		

Module Title	Module Code	Format & Weighting
<b>Journalism Project</b>	<b>P5003</b>	<b>See below</b>
Assessment Details and Expectations		
<p><b>Resit: Project (70%)</b></p> <p>You should follow the instructions for the original assessment, as seen on the module's <a href="#">Canvas site</a>. <b>Submit to Canvas Turnitin</b></p>		
<p><b>Resit: Report (30%)</b></p> <p>You should follow the instructions for the original assessment, as seen on the module's <a href="#">Canvas site</a>. <b>Submit to Canvas Turnitin</b></p>		

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Module Title	Module Code	Format & Weighting
<b>Media and Communications Dissertation</b>	<b>P4121</b>	<b>See below</b>
<b>Assessment Details and Expectations</b>		
<p><b>Resit: Dissertation (100%)</b></p> <p>Students should re-work their original 8,000-word dissertation. If one was not submitted/written, they are required to submit a new dissertation. Please see the <a href="#">module Canvas page</a> for more information.</p> <p><b>Submit to Canvas Turnitin</b></p> <p><b>Trailed Resit: Dissertation (100%)</b></p> <p>Students should re-work their original 8,000-word dissertation. If one was not submitted/written, they are required to submit a new dissertation. Please see the <a href="#">module Canvas page</a> for more information.</p> <p><b>Submit to 22-23 Canvas pages <a href="#">here</a></b></p>		

Module Title	Module Code	Format & Weighting
<b>Media and Comms Dissertation Preparation</b>	<b>P5018</b>	<b>See below</b>
<b>Assessment Details and Expectations</b>		
<p><b>Resit: Report (100%) (2500 words)</b></p> <p>Dissertation Proposal can consist of the following sections:</p> <ul style="list-style-type: none"> <li>• Proposed title</li> <li>• Outline of topic and research question</li> <li>• Context of this research: why is this kind of topic/question relevant? What are the existing debates in the field? Does it have importance in relation to broader social issues?</li> <li>• Methods and approaches</li> <li>• Ethical issues and reflections. Check whether your project needs ethical approval: <a href="http://www.sussex.ac.uk/staff/research/governance/erp_overview">http://www.sussex.ac.uk/staff/research/governance/erp_overview</a></li> <li>• How will you approach the research? What methods, concepts and approaches will you need and how will they help you explore your question?</li> <li>• Projected Dissertation Outline (this should include chapter headings with brief descriptions)</li> <li>• Research plan and timetable: what will you do and when?</li> <li>• The plan should include a timeline for the following: developing questions; reading; developing methods and approaches; doing the research; analysing the materials; writing up the research; drafting the dissertation; getting feedback; redrafting; proof reading; submission.</li> <li>• Through these assessments you should demonstrate that you can:</li> </ul>		

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- Identify a relevant area of research in consultation with the module tutor.
- Demonstrate systematic understanding of appropriate Media and Cultural Studies methodologies.
- Utilize and critically evaluate a range of primary and secondary sources relevant to the proposed research topic.
- Acquire the relevant advanced research skills and techniques and use them in the preparation and selection of an individual dissertation topic.

**Submit to Canvas Turnitin.**

**Trailed Resit: Report (100%)**

Please follow the above instructions.

**Submit to 22-23 Canvas pages [here](#)**

Module Title	Module Code	Format & Weighting
<b>Media, Publics and Protest</b>	<b>P4016</b>	<b>See below</b>
<b>Assessment Details and Expectations</b>		
<b>Resit: Essay (5000 words)</b>		
Please see the guidance and instructions found on the <a href="#">module's Canvas page</a> .		
<b>Submit to Canvas Turnitin</b>		

Module Title	Module Code	Format & Weighting
<b>Media, War and Terrorism</b>	<b>P4110</b>	<b>See below</b>
<b>Assessment Details and Expectations</b>		
<b>Resit: Report (100%) Essay (2500 words)</b>		
Please refer to the <a href="#">module's Canvas page</a> for specific instructions.		
You would normally redo the topic/s and title/s you originally chose. Where that is not appropriate you are strongly advised to devise a title and then submit to the module convenor for approval and guidance.		
<b>Submit to Canvas Turnitin.</b>		

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Module Title	Module Code	Format & Weighting
<b>Practising Journalism</b>	<b>P5000</b>	<b>See below</b>

## Assessment Details and Expectations

### **Resit: Portfolio (70%)**

Students should re-attempt their original assessment, to which you can find instructions for on the [module's Canvas site](#).

If you have previously submitted the assessment, you **MUST NOT** include any part of your work previously submitted for the relevant assessment.

If this is your first attempt at the assessment due to a non-submission or condoned non-submission, you will need to attempt the assessment from the beginning as outlined in the module's Canvas site.

**Submit to Canvas Turnitin.**

### **Resit: Report 30%) (1500 words)**

Students should re-attempt their original assessment, to which you can find instructions for on the [module's Canvas site](#).

If you have previously submitted the assessment, you **MUST NOT** include any part of your work previously submitted for the relevant assessment.

If this is your first attempt at the assessment due to a non-submission or condoned non-submission, you will need to attempt the assessment from the beginning as outlined in the module's Canvas site.

**Submit to Canvas Turnitin.**

Module Title	Module Code	Format & Weighting
<b>Public Relations</b>	<b>P5038</b>	<b>See below</b>

## Assessment Details and Expectations

### **Resit: Essay (70%) (2000 words)**

Please CHOOSE ONE OF THE ESSAY TOPICS UNDER ASSIGNMENT 2 on the [module Canvas site](#).

**Submit to Canvas Turnitin.**

### **Trailed Resit: Essay (70%) (2000 words)**

Please CHOOSE ONE OF THE ESSAY TOPICS UNDER ASSIGNMENT 2 on the 22-23 module [Canvas site](#).

**Submit to 22-23 Canvas pages [here](#)**



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**Resit: Portfolio (30%) (2000 words)**

Please choose one of the three options:

1. Please present a recent PR campaign as a case study, and critically discuss its strengths and weaknesses under the lens of functionalism and the critical paradigm in public relations.
2. Please present a recent PR campaign as a case study and critically analyse the extent to which it might be seen as propaganda.
3. Please present a recent PR campaign as a case study and critically analyse the ethics of PR practice in this case

**Submit to Canvas Turnitin.**

Module Title	Module Code	Format & Weighting
<b>Questioning the Digital</b>	<b>P5035</b>	<b>See below</b>

**Assessment Details and Expectations**

**Resit: Essay (70%) (3500 words)**

Please follow the original instructions for the 70%-weighted essay on [Canvas](#), by choosing one of the essay titles listed or creating your own title.

If you have previously submitted something for this assessment, you can choose a new title or rework your previous essay. If choosing the latter, you should also take careful note of the feedback given by the marker when reworking your assignment.

**Submit to Canvas Turnitin.**

**Resit: Report (30%) (1500 words)**

Please follow the original instructions for the 30%-weighted report on [Canvas](#).

If you have previously submitted something for this assessment, you can start anew or rework your previous document. If choosing the latter, you should also take careful note of the feedback given by the marker when reworking your assignment.

**Submit to Canvas Turnitin.**

# SCHOOL OF MEDIA, ARTS AND HUMANITITES

Module Title	Module Code	Format & Weighting
<b>Revolutionary Media</b>	<b>P5040</b>	<b>See below</b>
<b>Assessment Details and Expectations</b>		
<p><b>Resit: Essay (100%) (5000 words)</b></p> <p>Please follow the original instructions on <a href="#">Canvas</a>.</p> <p>If this is your second attempt, you should also take careful note of the feedback given by the marker when reworking your assignment.</p> <p><b>Submit to Canvas Turnitin</b></p>		
<p><b>Trailed Resit: Essay (100%) (5000 words)</b></p> <p>Please follow the original instructions on <a href="#">Canvas</a>.</p> <p>If this is your second attempt, you should also take careful note of the feedback given by the marker when reworking your assignment.</p> <p><b>Submit to 22-23 Canvas pages <a href="#">here</a></b></p>		

Module Title	Module Code	Format & Weighting
<b>Social Media and Critical Practice</b>	<b>P4113</b>	<b>See below</b>
<b>Assessment Details and Expectations</b>		
<p><b>Resit: Essay (100%) (3000 words)</b></p> <p>Students should refer to the original assessment instructions on the <a href="#">Canvas site</a> by choosing an essay title from the pre-distributed list, or writing on a topic of the student's choosing (must be approved by convenor first though).</p> <p>If you have previously submitted an essay for this module, you are allowed to rework your original essay topic but please take the markers' feedback on board.</p> <p><b>Submit to Canvas Turnitin</b></p>		

# SCHOOL OF MEDIA, ARTS AND HUMANITITES

Module Title	Module Code	Format & Weighting
<b>Social Media and Critical Practice B</b>	<b>P5089</b>	<b>See below</b>
<b>Assessment Details and Expectations</b>		
<p><b>Resit: Essay (70%) (3,500 words)</b></p> <p>Students should refer to the original assessment instructions on the <a href="#">Canvas site</a> by choosing an essay title from the pre-distributed list, or writing on a topic of the student's choosing (must be approved by convenor first though).</p> <p>If you have previously submitted an essay for this module, you are allowed to rework your original essay topic but should take the markers' feedback on board as well as revisit the assignment guidance to ensure your work meets the assessment criteria.</p> <p><b>Submit to Canvas Turnitin.</b></p> <p><b>Resit: Report (30%) (1,500 words)</b></p> <p>Students should refer to the original assessment instructions on the <a href="#">Canvas site</a>.</p> <p>If you have previously submitted a report for this module, you are allowed to rework your original report topic but should take the markers' feedback on board as well as revisit the assignment guidance to ensure your work meets the assessment criteria.</p> <p><b>Submit to Canvas Turnitin</b></p>		

Module Title	Module Code	Format & Weighting
<b>The Politics of Representation</b>	<b>P4112</b>	<b>See below</b>
<b>Assessment Details and Expectations</b>		
<p><b>Resit: Essay (100%) (2000 words)</b></p> <p>Please redo the original assessment. Instructions can be found on the <a href="#">module's Canvas site</a>.</p> <p><b>Submit to Canvas Turnitin</b></p>		

# SCHOOL OF MEDIA, ARTS AND HUMANITITES

Module Title	Module Code	Format & Weighting
Urban Multiculture	P4101	See below
<b>Assessment Details and Expectations</b>		
<p><b>Resit: Essay (100%) (4000 words)</b></p> <p>Students should refer to the original assessment instructions on the <a href="#">Canvas site</a>. Students can pick an essay title from the 8 that are provided.</p> <p>If you have previously submitted an essay for this module, you are allowed to rework your original essay topic but please take the markers' feedback on board.</p> <p><b>Submit to Canvas Turnitin</b></p> <p><b>Trailed Resit: Essay (100%) (4000 words)</b></p> <p>Students should refer to the original assessment instructions on the <a href="#">Canvas site</a>. Students can pick an essay title from the 8 that are provided.</p> <p>If you have previously submitted an essay for this module, you are allowed to rework your original essay topic but please take the markers' feedback on board.</p> <p><b>Submit to 22-23 Canvas pages <a href="#">here</a></b></p>		